



ABOUT

Ansu B. Sonii is a passionate and experienced Executive Director at Professional Digital Unleashed Services (PRODUS), a trailblazing digital services provider in Liberia. With over four years of leadership at PRODUS, Ansu has expertly leveraged technology to drive business growth and foster community development. Under his guidance, PRODUS has transformed the digital landscape for local businesses, offering innovative solutions in web development, digital marketing, and IT risk management.

EXPERIENCE

National Elections Commission (NEC) – Precinct Presiding Officer
Ensured full compliance with electoral guidelines and procedures in Liberia.

Red-Light Shopping Plaza – Assistant Manager
Supervised business operations and customer engagement strategies.

Young Professional Development Program – Program Director
Designed and implemented initiatives impacting over 100 youth professionals.

LEADERSHIP & IMPACT

Spearheaded a 30% increase in client engagement and a 25% revenue growth.

Leads a team of 15 professionals focused on innovation and collaboration.

Champions digital literacy and economic empowerment through technology.

A COMMITTED STATE EXCHANGE ALUMNI OF LIBERIA MEMBER, AND ADVOCATE FOR YOUTH INCLUSION, COMMUNITY ENGAGEMENT, AND INTERNATIONAL COLLABORATION.

FELLOWSHIPS & PROGRAMS

YALI (Young African Leaders Initiative)

YALDA (Youth Alliance for Leadership and Development in Africa)

UNLEASH Innovation Lab

